

## **Communities of Opportunity Initiative**

Community Progress Report

**April 1, 2010 - June 30, 2010**

**Due Wednesday, June 30, 2010**

**Name of Community: Randolph County**

**Local Champion: Randolph County Chamber of Commerce  
Patricia Goodman**

**Date: June 30, 2010**

<b>Co-Op Strategies</b>	<b>List Measures of Success, (Or Barriers If Applicable)</b>	<b>Action Items Completed for Each Strategy</b>	<b>Cost Estimate</b>	<b>Provide a Brief Description of Issues and Action Items to be Addressed Next Quarter</b>
Support the promotion of and recognition of the Fletcher Henderson Family	The Fletcher Henderson Foundation has chosen not to participate.	A flyer, on the gravesite of the Fletcher Henderson Family, sponsored by the Randolph County Historical Society is included in the packets to the GA on My Mind Visitor Centers and was available at the Fletcher Henderson Jazz Festival. Our rack card includes information about the Fletcher Henderson family and the Jazz Festival. A Fletcher Henderson Jazz Festival flyer was created by the Tourism committee and included in our packets to the GA on My Mind Visitor Centers. Fletcher Henderson information is included on our website. Our Randolph County Profile Sheet features a section on the Fletcher Henderson family.	Cost of printing 400 flyers and design of one flyer \$100.00 Cost of printing the profile sheet \$25	Continue promoting the Fletcher Henderson Family on our website and other publications
Plan, promote and market a Fall Festival		The date has been set for October 16. The steering committee has	No cost estimate at this	Continue to work on plans – next meeting set for July 27,

		been identified. A number of ideas have been discussed, and formal plans are being made.	time. T-shirts will be purchased. Camouflage bracelets will be purchased to help us get a good estimate of the # that attend the festival.	but committees are working on their own. Look into Applying for GA Dept of Economic Dev Marketing Grant for 2011
Media – Tourism and Film		<p>The Tourism/PR committee continues to meet at least monthly. Jeff Stubbs, our Regional Tourism Representative from the Department of Economic Development, attends our committee meetings and provides advice on how to promote Randolph County.</p> <p>The Randolph County's Chamber of Commerce brochures have been updated and are at the State Visitor Centers and at a few of our regional centers.</p> <p><i>Randolph Ramblings</i> committee</p>	\$2300.00	<p>We plan to get these at more regional centers in Georgia, as well as Visitor Centers in surrounding states.</p> <p>Continue obtaining stories,</p>

		<p>continues to meet. Stories are being obtained, the script continues to be “refined”, and October 15 has been set as the 1<sup>st</sup> production. The Andrew College Theatre Instructor will produce the play. The Andrew College Music Professor is working with us on including music to the production.</p> <p>A Randolph County Coffee Table book is being planned. The contract has been signed and pictures have been completed. The book has been named, “Rambling Through Randolph County Georgia”.</p> <p>Highway 82 Spring Clean Yard Sale held May 1 from 8:00 – 2:00, between Georgetown and Sasser was very successful. Randolph, Quitman and Terrell Counties were participates. We have obtained feedback from vendors and plans are already being made for 2011. Randolph County had over 50 vendors!</p>	<p>\$1100, the \$43 a book plus postage</p> <p>\$300 yard sale signs, printing applications and flyers for advertising as well as mailing follow up letter and evaluation form to vendors.</p>	<p>promote <i>Randolph Ramblings</i>, and continue identify those to assist with production. Determine specific place and time and cost to attend.</p> <p>Continue to obtain sponsorships and pre-sell books. Write the introduction and limited text that will accompany pictures.</p> <p>Very successful and in January will begin advertising for May 2011.</p>
Market Randolph County to Industry		<p>The Randolph County’s Chamber of Commerce website has been updated, but will be a work in progress. We also have a facebook page, with right at 300 “friends” and we grow each week. A website for our festival is also being set up.</p>	\$200	Continue updating website and facebook

		The Chamber Board has set as a priority to work with the Randolph County Development Authority to market Randolph County.		There has been discussion of meeting with the City Councils, the County Commissioners, the Development Authority and the Chamber to begin working on a single comprehensive plan. This will be a long range goal.
Media - Film		A committee has been created to deal with Georgia Film, Music & Entertainment Office of the Department of Economic Development. A list of potential sites for filming has been completed and sent to the Georgia Film, Music & Entertainment Office of the Department of Economic Development. We are still negotiating with a professional photographer to take panoramic shots of potential film locations		Contact Lee Thomas, Film Location Specialist, with GA Film, Music & Entertainment Office to set up possible site visit and to get specifications on photographs Continue to work on list of possible film locations. Complete negotiations with professional photographer and sign contract. Upload photos of potential film locations onto Georgia Film, Music & Entertainment Office of the Department of Economic Development website's film location database